

# What Can I Do With This **Ohio State** Major?

Bachelor of Science in Business Administration

## Real Estate and Urban Analysis

Fisher College of Business

Real estate is an applied discipline that utilizes management, economics, marketing, and especially finance principles in the study of real estate valuation, development, brokerage, and finance. Many areas of the financial services industry—loan origination and servicing, portfolio investment and advising—require extensive real estate knowledge.<sup>1</sup>

### Career Areas/Job Titles:

#### Management and Industry

Real Estate Analyst  
Account Executive  
Appraiser  
Associate Property Manager  
Commercial Banking Associate  
Commercial Real Estate Agent  
Development Associate  
Financial Analyst  
Investment Analyst

Leasing Associate  
Portfolio Specialist  
Residential Real Estate Agent  
Real Estate Developer  
Real Estate Manager  
Real Estate Research Analyst  
Risk Analyst  
**Education**  
Evaluation Consultant  
Property Tax Consultant

#### Government/Politics

Lawyer  
Litigation Assistant  
Legal Coordinator  
Title Attorney  
Paralegal

*\*Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

### Transferable Skills:

Basic Computer/Tech Skills  
Listening Skills  
Negotiating  
Persuasion  
Provide/Respond to Feedback  
Verbal Communication  
Written Communication  
Cultural Understanding

Motivating Others  
Social Perceptiveness  
Willingness to Take Risks  
Developing Evaluation  
Strategies  
Forecasting/Predicting  
Gathering Information  
Organization Skills

Strategic Planning/Visioning  
Creating Innovative Solutions  
Multi-tasking  
Data Analysis  
Analytical/Critical Thinking  
Adaptability/Flexibility

*\*This is not an extensive list of transferable skills. See larger list of skills you might develop here:  
<http://ccss.osu.edu>*

### Professional Links:

Association of Young Real Estate Professionals: [www.ayrep.com](http://www.ayrep.com)  
National Association of Realtors: [www.realtor.org](http://www.realtor.org)  
Commercial Investment Real Estate Institute: [www.ccim.com](http://www.ccim.com)  
National Real Estate Investors Association: <http://www.nationalreia.com/>  
National Association of Real Estate Brokers: <http://www.nareb.com/>